



## **BCCC'S PRESENTATIONS AT LIFT**



*Michel Jaccard* - 2006

Google Book Search: "fair use" or "massive infringement" of copyright?

*Michel Jaccard* - 2007

Legal issues and perspectives on blogging and online media liability

*Michel Jaccard et Philippe Gilliéron* - 2010

101 for entrepreneurs starting up their business: key issues to consider

*Manuel Bianchi della Porta et Vincent Robert* - 2010

How to protect my company's reputation online: media liability and accountability guide for CEOs